

## 2013 TFA ANNUAL MEETING TENTATIVE AGENDA

Please note time and dates are subject to change.

### Wednesday, October 23

#### PRE-CONFERENCE WORKSHOP

- 09:00 a.m. Robin Bible  
TN Division of Forestry  
"New TN Wood Products  
Branding/TDF Marketing Plans  
for TN Wood Products"
- 09:30 a.m. Dr. Adam Taylor/UT Extension  
"Boiler MACT Regulations for  
Sawmills & Dry Kilns"
- 10:00 a.m. Dr. Allan Houston/Ames  
Plantation, UT Forestry Research  
"Report on Tick Research and  
Impact for All of Us in the  
Woods"
- 10:30 a.m. 15 Minute Break
- 10:45 a.m. Katherine Medlock  
TN Nature Conservancy  
"Identifying Forest Pests Out  
In the TN Woods"
- 11:30 a.m. Workshop Concludes

#### COMMITTEE MEETINGS

- 10:00 a.m. TFASWCG Trustees Meeting  
11:30 a.m. Tree Farm Committee Meeting  
01:00 p.m. SFI Committee Meeting  
1-4 p.m. Exhibit Set-Up  
01:30 p.m. TFASWCG Annual Meeting  
03:00 p.m. TFA Board of Directors Meeting

#### WEDNESDAY EVENTS

- 04:00 p.m. It's 5 o'clock Somewhere Rcpt.  
Exhibit Area
- 05:45 p.m. Walk or take Trolley to Beale St.  
06:00 p.m. Schwabs on Beale St.  
Delta Cats Entertainment  
BBQ, Open Bar
- 7:30 p.m. Conclude Schwabs on Beale St.  
Evening On-Your-Own

### Thursday, October 24

#### REGISTRATION

- 07:00 a.m. Registration Desk Opens  
Coffee & Juice Available  
Exhibit Area

#### GENERAL SESSION

- 08:00 a.m. General Session Begins  
Welcome & Announcements  
TFA President Michael Morris
- 08:10 a.m. Judd Johnson  
Hardwood Market Report  
Publisher  
"Status of Hardwood Business  
& Update on Foreign &  
Domestic Marketing Issues"
- 08:40 a.m. Gary Boyd, Greener Options  
Consultant  
"Marketing of Certification  
Standards"
- 09:10 a.m. Karen Ellis  
FedEx Global Environmental  
Management  
"FedEx's Environmental  
Initiatives"
- 09:40 a.m. 20 Minute Break
- 10:00 a.m. Lee Alexander, IP  
Director, Fiber Supply  
"A Wood Industry Perspective"
- 10:30 a.m. Rex Woodson  
Weyerhaeuser  
"Timber Security & Related  
Issues"
- 11:00 a.m. Closing Announcements  
TFA President Michael Morris
- 11:15 a.m. Conclude General Session
- THURSDAY AFTERNOON EVENTS**  
NOON Golf Tournament/Lunch  
1pm Shot Gun Start  
Meadowbrook Country Club  
West Memphis, Arkansas  
11:30 a.m. Graceland Tour & Lunch  
Meet Van  
11:45 a.m. ACF Luncheon at Hotel

### COMMUNICATIONS WORKSHOP

- 01:30 p.m. Greg Boller  
University of Memphis  
Associate Professor of Marketing  
"Making Social Media Work for  
You, the Mill and at Home"
- 02:30 p.m. 15 Minute Break
- 02:45 p.m. Tim Willis, Ducks Unlimited  
Wildlife Biologist  
"Conservation Issues for  
Wildlife & Forestry in West TN"
- 03:15 p.m. Workshop Concludes
- 04:00 p.m. Guided Tour of Gibson Guitar

#### THURSDAY EVENING EVENTS

- 05:30 p.m. Tree Farm Silent Auction  
& Reception /Exhibit Area
- 07:00 p.m. Awards Dinner at Hotel
- 08:30 p.m. Conclude Dinner

### Thursday, October 25

#### AWARD'S BREAKFAST

- 07:00 a.m. Exhibit Tear-Down
- 08:00 a.m. Breakfast at Hotel
- 08:30 a.m. History of the Hardwood Industry  
in Memphis/Shelby Co.  
Terry Thompson  
Memphis Lumbermen's Club Rep.
- 08:50 a.m. Log a Load Presentation:  
Le Bonheur Children's Hospital  
Marcia Mulhern  
Children's Miracle Network  
Event Manager
- 09:15 a.m. Jimmy Ogle  
Memphis Historian & Humorist
- 09:45 a.m. Nominating Committee report  
Membership Vote on President  
New President's Comments
- 10:00 a.m. Adjourn Conference  
New President

## REGISTRATION FORM

Sign up for Packages	How Many	Price	Total Amt
<input type="checkbox"/> Complete Package	_____	\$225.00	_____
<input type="checkbox"/> Spouse / Guest Package	_____	\$100.00	_____
<input type="checkbox"/> Child's Package	_____	\$50.00	_____
<input type="checkbox"/> Meeting Only Package	_____	\$150.00	_____
<input type="checkbox"/> Wed. Only Package	_____	\$75.00	_____
<input type="checkbox"/> Thurs. Only Package	_____	\$85.00	_____

#### Sign up for Events (extra...not included in packages)

<input type="checkbox"/> Lunch & Golf	_____	\$60.00	_____
<input type="checkbox"/> Graceland Tour & Lunch	_____	\$45.00	_____
<input type="checkbox"/> Tour of Gibson Guitar	_____	\$8.00	_____



TOTAL \$ \_\_\_\_\_

#### PAYMENT METHOD:

I have enclosed: Check or Money Order Payable to TFA

Bill Me  By Credit Card:  MasterCard  VISA

Credit Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Signature \_\_\_\_\_

Please don't forget to **INCLUDE ALL ATTENDEE'S NAMES AND REGISTER BY 10/11**, so we will have your name tags & packets ready for your arrival.

Name \_\_\_\_\_

Company \_\_\_\_\_

Spouse or Guest \_\_\_\_\_

Spouse or Guest \_\_\_\_\_

Address \_\_\_\_\_

City, \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ E-Mail Address \_\_\_\_\_

#### MAIL YOUR REGISTRATION TO:

Tennessee Forestry Association  
P. O. Box 290693 • Nashville, TN 37229  
Phone: 615-883-3832 • Fax: 615-883-0515  
E-mail: info@tnforestry.com

**DOWNTOWN MEMPHIS DOUBLETREE HOTEL**  
**800-222-8733 . ROOM RATE: \$105.00**

PLEASE DON'T FORGET TO MAKE RESERVATIONS WITH  
THE HOTEL BY TUESDAY, OCTOBER 1ST

## DOWNTOWN DOUBLETREE HOTEL

Is located in the heart of Memphis and is walking distance to many downtown attractions, including Beale Street, Rock n Soul Museum, Sun Studios, Orpheum Theatre and many other attractions. DoubleTree provides complimentary wireless high speed Internet, fitness center, outdoor pool and T.G.I. Fridays is located in the hotel.



DoubleTree is only 3 blocks from Beale St. Entertainment District and a short drive to (10 miles) Graceland.

Room Rate: \$105.00 Single/Double  
Parking Rate: \$15.00 Reservations: 800-222-8733

## SAF CONTINUING EDUCATION HOURS

Attendance at the meeting can provide up to 7.5 Cat-1 SAF CE Hours

## PACKAGES

### Complete, Spouse / Significant Other, & Child's Package Includes:

**Wednesday's:** It's 5 o'clock Somewhere Reception, Schwabs on Beale St. Reception & Entertainment  
**Thursday's:** General Session, Morning Break, Silent Auction & Reception and Awards Dinner  
**Friday Morning:** Breakfast.

### Meeting Only Includes:

**Wednesday's:** It's 5 o'clock Somewhere Reception, **Thursday's:** General Session, Morning Break, and **Friday Morning:** Breakfast ONLY.

### Wednesday Only Package Includes:

**Wednesday's:** It's 5 o'clock Somewhere Reception and Schwabs on Beale St. Reception & Entertainment ONLY

### Thursday Only Package Only Includes:

**Thursday's:** General Session, Silent Auction & Reception and Awards Dinner Event ONLY

**\*\*\*Events listed below are priced extra and not included in any package please see the rest of the brochure for more information\*\*\***

Golf & Lunch at Meadowbrook, Graceland Tour & lunch and Guided Tour of Gibson Guitar.

# TENNESSEE FORESTRY ASSOCIATION



SHAKING OFF THE **BLUES**

## YOU ARE INVITED!

Tennessee Forestry Association  
62nd Annual Meeting

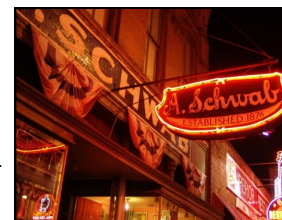
October 23 –25, 2013  
Downtown Memphis  
DoubleTree Hotel  
Memphis, Tennessee

Room Rate: \$105.00  
Parking Fee: \$15.00  
Cut-Off Date: 10/01/2013  
Reservations: 800-222-8733

## WEDNESDAY NIGHT RECEPTION

### Schwabs on Beale Street

Unique, funky, and authentically Memphis, Upstairs at Schwab's is the perfect place for casual parties. Located on the second floor of the historic A. Schwab Trading Company on Beale Street, Upstairs at Schwab's features beautiful hardwood floors, huge windows overlooking Memphis' most famous street, and a vibe that could only come from the Home of the Blues.



Combining Memphis' unique heritage and a down-home ambiance, Schwab's makes an unforgettable setting for a fun gathering. Decades-old, hand-built wooden tables, old church pews and wooden chairs for seating, display cases with antiques and bric-a-brac, and the feel of being in a time-warp above Beale Street -- it's just something that you can't find anywhere else.

### Entertainment at Schwab's on Beale Street

The Delta Cats – David Bowen on guitar and Billy Gibson on harmonica – are possibly the region's finest blues duo. With unmatched virtuosity and soul, this pair has thrilled crowds throughout the south – especially at the world-famous Rum Boogie Cafe on Beale Street.



David Bowen is a renowned Memphis musician, having played with the King Beez and others for many years. Billy Gibson, a harmonica prodigy, has received numerous music industry accolades, in addition to his two albums, frequent session work, and an endorsement deal with Hohner Harmonicas. Together, they are the best blues duo in town, period.

## THURSDAY AFTERNOON & EVENING ACTIVITIES

### Golf & Lunch at Meadowbrook Golf Course

Meadowbrook Country Club golf course is quite simply the best golf course in Eastern Arkansas! The championship 18 hole layout meanders around lakes and regal stands of Loblolly pine. Playable by golfers of all abilities, its design still challenges the best. Browse the pro shop and unwind in a comfortable clubhouse.

TFA golfers will be playing in a four-man best ball scramble. Lunch will be available before the shotgun start. Refreshments will be provided by sponsors.



The \$60.00 registration fee includes lunch, refreshments & green fees. The golf course is a 15 minute drive from the hotel. (directions provided)

### Graceland Tour & Lunch

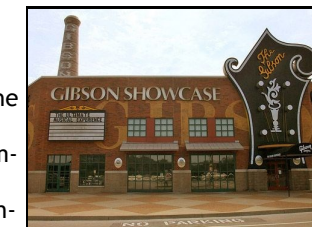
Take an unforgettable journey through the most famous rock 'n' roll residence in the world. Explore the personal life of Elvis Presley and learn how his revolutionary style and unique sound changed the face of popular music and culture forever. This legendary rock 'n' roll pilgrimage will show you why Elvis lives on in our hearts. Van will be provided from hotel.



The Lunch will be served to TFA folks attending in Elvis's car museum. (Registration fee: \$45.00)

### Guided Gibson Guitar Tour

Take a complete tour of the Gibson Beale Street Showcase in Memphis. This memorable tour of Gibson's Memphis guitar factory consists of an intimate viewing of the facility as Gibson's skilled Luthiers craft some of the finest guitars in the world. An opportunity to witness the intricate process of binding, neck-fitting, painting, buffing, and tuning that creates these incredible musical instruments. See and hear how Gibson has helped shape the world of music for over 100 years and continues to set the pace for the musical innovations of tomorrow.



The tour lasts approximately 45 minutes. Due to varied hours of manufacturing employees, it is not guaranteed that there will always be Luthiers present.

Registration fee is \$8.00 and Parking is available behind Gibson Guitar for \$5.00 or Gibson Guitar is a short walk from the Downtown Memphis DoubleTree.